

FOR IMMEDIATE RELEASE

Innovative Water Technologies Inc. and GE Announce the Sunspring™ as a healthymagination validated product

- **IWT's Sunspring™, a solar powered water purification system, is the first non-GE Healthcare product to be healthymagination validated**
- **Third party Oxford Analytica evaluates all healthymagination validated products for evidence of lowered cost, improved access and/or enhanced quality**

Rocky Ford, Colorado, February 17, 2011 -- Innovative Water Technologies Inc.'s (IWT) Sunspring™ water purification system has received GE's healthymagination validation according to third party Oxford Analytica. This validation is an important step forward for IWT in its efforts to provide solutions for clean, safe drinking water to people around the globe. By including the Sunspring™ as the first non-GE Healthcare validated product, it is also an important step in GE's commitment to create better health for more people.

"Safe drinking water is critical in establishing and maintaining healthy populations around the world," states Jack E. Barker, president of IWT and inventor of the Sunspring™. "It's very exciting for all of us to think about the difference we can make for so many people worldwide, and we're looking forward to partnering with GE."

"A critical element of healthymagination is partnership with like-minded companies," said Trajan Bayly, director of healthymagination. "Sunspring is a powerful IWT innovation built in concert with GE innovation. Healthymagination validation is a testament to the benefits of IWT's product. We are honored to celebrate this achievement with them."

IWT integrates state-of-the-art technologies into the Sunspring™ from valued partners such as Pentair, a joint venture partially owned by GE Water & Process Technologies. Through this relationship, the Sunspring™ was identified as a candidate for healthymagination validation in 2009. The Sunspring™ has since received validation from Oxford Analytica's Consulting Practice, the third party responsible for validating healthymagination products according to their measurable achievements in the areas of cost, quality and access.

In the last year, IWT and GE worked together to provide relief in the aftermath of

the January 2010 earthquake in Haiti. Since the earthquake, the GE Foundation has purchased 12 Sunspring™ units for relief efforts. The units have been producing clean, safe drinking water for thousands of Haitians and relief workers, and many of the units have moved from emergency camps to become permanent fixtures in orphanages, schools, hospitals, and villages.

Introduced in 2007, the Sunspring™ is currently producing safe drinking water in eight countries around the world, and is ideal for immediate, short, mid and long-term water solutions. Because the Sunspring™ will process up to 5,000 gallons per day for up to ten years, it is one of the most economical water systems available, at a cost as low as \$.0013 per gallon. Beyond GE's healthymagination validation, the Sunspring™ is the only decentralized solar water plant in the world that is WQA (Water Quality Association) Gold Seal Certified to the US EPA Standard for microbiological water purifiers.

For more information about the Sunspring™, visit www.innovativeh2o.com.

About Innovative Water Technologies Inc.

Innovative Water Technologies (IWT) is the inventor and developer of the Sunspring™, a portable, self-contained, solar-powered water purification system for remote local and international locations. The Sunspring™ is patent pending. IWT is dedicated to the research and development of new water purification technologies. The company manufactures the Sunspring™ in Rocky Ford, CO. Visit www.innovativeH2O.com for more information.

About GE

GE (NYSE: GE) is an advanced technology, services and finance company taking on the world's toughest challenges. Dedicated to innovation in energy, health, transportation and infrastructure, GE operates in more than 100 countries and employs about 300,000 people worldwide. For more information, visit the company's Web site at www.ge.com.

About healthymagination

Healthymagination is GE's \$6 billion commitment that was launched in May 2009. Our "healthymagination" vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality and efficiency around the world. For more information, visit www.healthymagination.com.

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