

## FOR IMMEDIATE RELEASE

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### **Don Marostica to Present Awards to Colorado Companies for Excellence in Exporting at World Trade Day 2010 “Prospering in the New Global Economy”**

**DENVER**, (May 19, 2010) – Don Marostica, Executive Director of the OEDIT, will present official awards to this year’s winners of the Governor’s Award for Excellence in Exporting. The award honors Colorado companies that have made outstanding contributions to exporting from Colorado during the past year. Presentations will be made at World Trade Day during breakfast on May 19, 2010 at the Sheraton Denver Downtown, 1550 Court Place, Downtown Denver.

#### **Small-Sized Manufacturer**

*Innovative Water Technologies’* most recent invention, called the Sunspring, is a portable, self-contained, solar-powered water purification system that produces safe drinking water from an array of sources, including remote rivers, creeks, lakes, wells and captured rainwater. The Sunspring has been utilized in remote areas around the globe and is now being sent to Haiti for disaster relief, with each system capable of providing purified drinking water for up to 5000 people per day. The response to the Sunspring has spurred the company’s recent expansion to fifteen employees and the establishment of a manufacturing facility, which is now located in Rocky Ford, Colorado.

#### **Large-Sized Manufacturer**

*Geotech Environmental Equipment, Inc.* started exporting strategically in 1998. Over the past three years, they have exported to over 70 countries. They offer equipment for groundwater and surface water environmental sampling, and for analysis, filtration and remediation around mines, landfills, refineries, wastewater treatment plants and industrial sites. Given the demand for their products, they have hired another international sales person, bringing their total workforce in Colorado to seventy-two employees. Geotech’s staff have benefited greatly from the company’s exporting efforts, both in terms of job retention and in the opportunities for gaining greater cross-cultural understanding.

#### **Service Company**

*Promantek, Inc.* provides web-based professional management software that enables clients to improve the productivity of their workforces across the globe. Managers worldwide are able to customize the system to fit their own cultures and operating styles, and receive tailored coaching so as to guide their unique employees and companies toward greater productivity. With exports comprising eight percent of the company’s total sales in FY09, they are very proud to have been growing and hiring employees in the recession.

#### **Agriculture Company**

*Bloomin’ Promotions* is a small, family-owned and operated company which started in the greeting card business in 1995. From business cards to invitations, handouts to holiday cards, the sixty-five employees at Bloomin’ use environmentally friendly manufacturing processes to make seeded paper that when planted and watered will grow into a garden of wildflowers. Each product is still made by hand from recycled post consumer paper, and it’s sold across the globe.

The Colorado Office of Economic Development and International Trade offers a host of programs and services tailored to support business development at every level. They include business retention and relocation services, a bioscience and emerging industries program, business finance programs like the Venture Capital Authority and CAPCO, the Colorado Tourism Office, the Colorado Council on the Arts, the Colorado International Trade Office, the Colorado Small Business Development Centers, minority and women-owned business services and economic research. For more information or to register for OEDIT’s free eNewsletter, visit [www.AdvanceColorado.com](http://www.AdvanceColorado.com)